



### Proposed Activities for College Awareness Day

You and your staff are encouraged to begin making plans to celebrate the fourth annual College Awareness Day on January 11. Below are some ideas on ways to engage students, families, and staff members.

- **College Access for All – Middle School “College-U” Curriculum**
  - Check out module 1 - [“Why College?” to help students explore and gain knowledge and resources needed to understand how to navigate the college journey](#)
- **College Access for All – Middle School “Family-U” Curriculum**
  - Check out module – 1 [“Why is College Important To My Family?” when choosing a college](#)
- **College Access for All – Middle School “Dream-U” Curriculum**
  - Check out module 3 - [“College is My Right!” to help students understand that everyone has the right to attend college, even students who are English Language Learners](#)
- **College Access for All – Middle School “Include-U” Curriculum**
  - Check out module 1 – [“De-stigmatizing Disability” to help challenge negative perceptions around students with disabilities and their ability to pursue college](#)

### Other ideas to get you started with your planning:

- Ask students to research different universities individually, in groups, or in an advisory setting, and choose how they want to present their findings to their class (ex. design a college brochure, create a commercial, make a poster, or use other creative vehicles). Many colleges offer free virtual campus tours on their websites, which students can access.
- Ask staff to wear apparel from their alma mater or a college of which they are proud to inform and inspire students by sharing their own educational journeys.
- Invite your alumni to speak with the middle school students about their own high school and college application processes, as well as why attending college matters to them.
- Display students’ 4-year college graduation year on a college-related item (ex. 6th Grade – Class of 2028, 7th Grade – Class of 2027, 8th Grade – Class of 2026)
- Host a financial aid workshop for families, as part of a statewide effort to bring awareness about options for financing college.

For questions, please email [nyccollegeaccessms@schools.nyc.gov](mailto:nyccollegeaccessms@schools.nyc.gov)